



JACKSON HOLE[®]

GROUPS BROCHURE



Jackson Hole



Upon entering the Aerial Tram line at Jackson Hole Mountain Resort, you pass a sign reminding you that "this mountain is like nothing you have ever skied before". The epic cowboy powder, diverse terrain and western ambiance place this destination in a class of its own for premier skiing and snowboarding in the Rocky Mountains. Settled by fur trappers in the 1800s, the Town of Jackson, Wyoming holds true to its rugged heritage as apparent through its wooden sidewalks and Old West style. Jackson Hole Mountain Resort evolved out of this tradition when it opened to the public in 1965 after original owners Paul McCollister and Alex Morley saw great potential for a ski resort in the peaks adjacent to the Grand Tetons. To account for the high vertical rise and steep pitch of the Mountain, the Tram was erected to carry skiers and riders to the expansive in-bounds terrain filled with bowls, trees and couloirs and eventually, to access the backcountry. While carefully meeting the needs of the growing tourist industry, Jackson Hole Mountain Resort has been able to expand without sacrificing its Wild West spirit. The completion of the new \$31 million Tram in 2008 marked a new phase for the Resort. However, the diehard traditional attitude and low skier to acre ratio remain at the core of the Mountain's values. It is the big terrain, unrivaled annual snowfall, and unique character that allow Jackson Hole to remain at the top of every skier's and snowboarder's list of favorite mountains.