

**SKITOPS
TOUR OPERATOR ROSTER
March 17, 2011**

ALPINE ADVENTURES

Attending:

**Rick Reichsfeld,
Lauren Fauvell
Don Hartman
Tessie Kenella**

3020 N Federal Hwy, Bldg 10
Fort Lauderdale FL 33306
(954) 564-6722
FAX: (954) 564-6721
Email: rick@alpineadventures.net
www.alpineadventures.net

Geographic Market Represented: Entire United States and Canada; with a heavy emphasis on the South Eastern United States. Growing number of European and Latin American Clients booking land only packages.

Customer Types: Gender: 62% Male; 38% Female
Status: 43% Married; 57% Single
Ages: 15% 21-25, 20% 26-35, 35% 36-45, 25% 46-65,
5% over 66.

General Business Description: Alpine Adventures and Anywhere Adventures were founded on the principal that everyone deserves high quality, active vacations. We take pride in researching, findings, marketing, and selling some of the finest and most innovative adventures in the world.

BOOKIT.COM

Attending:

**Jayne Gamble
Jill Dean**

14251 Panama City Beach Parkway
Panama City Beach FL 32413
(208) 271-6442
FAX: (208) 441-8924
email: jayne.gamble@bookit.com
www.bookit.com

Customer Types: 100% FIT

General Business Description:

Bookit.com is a quickly growing Online Travel Marketing Company with over 500 employees selling destinations across the US, Mexico and the Caribbean. Our Mountain Travel division currently markets lodging and activities in Lake Tahoe, Utah and Colorado.

EXPEDIA

Attending:

**Tracee Adams
Susan Bierman
Utpal Kaul**

3150 139th Ave SE
Bellevue WA 98005
(970) 668-0173
FAX: (866) 210-1984
sbierman@expedia.com
www.expedia.com

Geographic Market Represented:

We are interested in selling all lodging and services related to mountain destinations located in Northern America. This includes but is not limited to condos, hotels, ground transport, air, lift tickets, tours, alpine activities and events.

General Business Description:

Expedia, Inc. is the parent company to some of the world's leading travel Companies, providing travel products and services to leisure and corporate Travelers in the US and around the world. We own and operate a Diversified portfolio of well-recognized brands – including Expedia.com, Hotels.com, Hotwire.com, TripAdvisor, Expedia Corporate Travel, Classic Vacations, VacationSport and a range of other US-based and international businesses. Attendees specialize in contracting lodging and activities for North American year-round mountain resort destinations to be featured on Expedia and Hotels.com world-wide sites.

GENDRON SKI TRAVEL

Attending:

**Monyse Belisle
Paul Dubrule**

1465, boul. Mgr Langlois
Salaberry-de-Valleyfield, Quebec
Canada J65 1C2
(450) 373-8747 (Valleyfield)
(514) 866-8747 (Montreal)
(800) 561-8747 (Canada & US)
FAX: (450) 373-2368
mbelisle@voyagesgendron.com

General Business Description: Leading Canadian Ski Tour Operator since 1982, we are primarily selling Canadian, American, Chile and European ski destinations to our clientele, always striving to offer the best skiing experience, we also feature ski safaris, combining 2 or more destinations in one package. Snowcat and heliskiing is also represented amongst our products. We print 2 ski magazines each year (English and French versions) to promote our partners and packages.

GREAT EVENTS & ESCAPES, LLC

Attending:

**Ken Cutcliffe
Brian McDermott**

74 Bridge Street
W Newbury MA 01985
(978) 363-2100/(617) 838-2119 – cell
FAX: (978) 363-2772
kencutcliffe@comcast.net
www.greateventsandescapes.com

Geographic Market Represented: United States

Customer Types: Groups, Individuals

General Business Description: Group ski travel specialists featuring Western US, Canada and Europe for 28 years.

HIGH POINT TRAVEL

Attending:

**Chad Crain
Adam Stewart
Amy Walz
Amber Brittain**

12160 Abrams Road #320
Dallas TX 75243
(214) 691-0707(800) 683-3335
FAX: (214) 368-6620
ccrain@highpointtravel.com

Geographic Market Represented: United States with most emphasis on Western States. Interested in expanding business to other destinations throughout the United States and Canada.

Customer Types:

Gender: 50% Males; 50% Female
Status: 20% Married; 80% Single
Ages: 75% - 21 and younger
10% - 21-25
10% - 26-35
3% - 36-45
1% - 46-65
1% - over 66

General Business Description: High Point is celebrating 25 years of experience Family, youth, church and group ski trip planning. Primarily working in North America, we have established relationships with over 25 ski resorts, numerous bus companies, airlines, lodging properties, as well as ski and snowboard rental companies.

LIFTOPIA.COM

Attending:

**Evan Reece
Rob Webb
Jenn Palk-Cogley
Diana Paasch
Ron Schneiderman
Kate Christiaanse**

530 Howard Street, Suite 350
San Francisco CA 94105
(415) 738-8228
FAX: (877) 749-6957
Email: info@liftopia.com
www.liftopia.com

General Business Description: Liftopia helps ski resorts broaden their marketing and sales through the Liftopia.com website. Liftopia sells date-specific, non-refundable, advance-purchase lift tickets, rentals, and packages, and gives resorts complete control over prices and inventory at all times. Liftopia is the largest seller of lift tickets in North America.

MERIT TRAVEL GROUP

Attending:

Chris De Eyre
Jeremy Hall

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Toronto Ontario Canada M5V 2H1
(416) 364-3775/(800) 268-5940
FAX: (416) 955-9869
cde@merit.ca
www.merit.ca

Geographic Market Represented: Eastern Canada / United States.

Customer Types:

FIT, Individuals, Ski Groups (adult and student), Meeting and Incentive Travel.

General Business Description: Merit Travel Group is a privately held, owner-managed company established in 1991 by its current shareholders, Michael Merrithew and Louise de Grandpre. Since 1991, Merit has grown to become the largest independent specialty travel company in Canada. More than 400 Merit Travel professionals located at more than 50 offices across the country provide advice and services to more than 500,000 travellers every year. Merit currently operates ski vacations under the brands Merit Ski Vacations, Ultimate Ski Vacations, and Air Canada Ski Vacations.

ROCKY MOUNTAIN GETAWAYS

Attending:

**Jeff Citron
Lisa Citron
Tim Soneson**

P. O. Box 9561
Breckenridge CO 80424
(866) 764-3829 x802
FAX: (970) 453-9396
jeff@rockymountaingetaways.com
www.rockymountaingetaways.com

Rocky Mountain Getaways is a ski tour operator based in Summit County, Colorado. We offer FIT and Group travel to Western U.S. and Canadian ski resorts. Our team of professional sales agents specialize in custom travel planning with a focus on high-end clients.

SKI ADVENTURES BY TOM GRAY

Attending:

**Tom Gray
Scott Ellingboe**

6625 Lyndale Ave South, Suite 102
Minneapolis MN 55423
(612) 798-1492
FAX: (612) 866-9644
tom@skibytg.com

Geographic Market Represented: Minnesota, North Dakota, South Dakota, Illinois, Wisconsin, Iowa.

Customer Types: Group and Individual

General Description:

Groups and individual packages for skiing, heli skiing, biking, heli hiking, golfing in Ireland and Scotland.

SKI DADDY

Attending:

Mike DiLeo
Leanne DiLeo
Kelly Cox
Katy Curry

113 S. Tennessee Street
McKinney TX 75069
(972) 548-1500
FAX: (972) 548-1510
Email: mike@skidaddy.com
www.skidaddy.com

Geographic Market Represented:

United States, with an emphasis on the Midwestern and Southern States.

Customer Types:

90% of our business is group travel and 10% of our business is FIT. Our Primary market is the youth trip market.

General Business Description:

Ski Daddy is an independently owner tour operator that specializes in group snow Ski packages to Colorado and New Mexico. Ski Daddy's mission is to make Every group feel like they are our only group. We want to be on the cutting edge by making group travel easy and affordable. Ski Daddy seeks to provide group leaders the convenience and expertise by offering invaluable service in handling all their ski trip planning needs.

SKI.COM

Attending:

Jennifer Hernandez,
Kathy Harding
Kris McKinnon
Mike Cleary
Shelly Klein
Dan Sherman
Diana Carey
TJ Fazzi
Harry Peisach

1512 Grand Avenue, Ste 205
Glenwood Springs CO 81601
(970) 925-9500

FAX: (970) 945-1367
Kathy@ski.com
www.ski.com

General Business Description:

Ski.com is the largest independent seller of ski vacations in North America and offers great packages or specials on a ski vacation that can include air fare, hotel accommodations, condominium properties, car rentals, ground transfers, lift tickets, equipment rentals, resort activities and much more. We are the ski vacation experts, offering personalized ski trips to the worlds greatest ski resorts either online or through our ski vacation travel specialists.

Ski.com, formerly Aspen Ski Tours, has booked ski vacations for 35 years and now offers ski packages to 75 of the world's greatest ski resorts, including resorts in Europe, North America and the Southern Hemisphere. North American ski resort offerings include Colorado ski vacations to Aspen, Snowmass, Beaver Creek, Vail, Telluride, and Steamboat. Utah ski vacations to Park City, Deer Valley, as well as Whistler, Jackson Hole, Big Sky, and more. Ski Europe at some of the greatest European ski resorts like France ski vacations at Chamonix, and Courchevel; Switzerland ski vacations to Davos and Zermatt; Austria ski vacations to Innsbruck and St. Anton; and Italy ski vacations to Cortina. Ski South America at exotic ski resorts like Bariloche, Portillo, Valle Nevado and Las Lenas.

Ski.com is different – we offer personalized service from independent, seasoned travel specialists with an average of 12 years of experience who will customize the perfect ski vacation. We also offer group ski vacations. Groups of 20 to 2,000 will have every detail planned, including meeting space and additional activities. Our new Club.ski.com program provides group ski trips that anyone can join. These set trips offer ski vacation selections from some of our great ski resorts.

SKICAN LIMITED

Attending:

Bill Dodson
Linda Kroiss

300-745 Mount Pleasant Road
Toronto Ontario Canada M4S 2N4
(416) 488-1169
FAX: (416) 488-7620
bdodson@skican.com
www.skican.com

Geographic Market Represented: National, both Canada the U.S., some off-shore.

General Business Description: Since 1969, Skican has been offering air inclusive packages from its offices in Toronto and Montreal. Major product is ski packages to all major resorts in Canada, Colorado and Europe. Also offer Canadian golf and leisure/soft adventure products through Golfcan and Destinations Canadian divisions.

SKIGROUP.NET

Attending:

**Melissa Schreiber
Damian D'Apolito**

1427 County Road 83
Boulder CO 80302
(303) 495-5054
FAX: (303) 444-0916
shall@skigroup.net

General Business Description: We are a Boulder, Colorado-based mountain resort travel wholesaler. Staff has over 150 years of combined ski travel industry experience. Mostly groups, some FIT. Travel packages to all major North American resorts, Europe, South America and New Zealand. We work with corporate groups (ski clubs, meetings, incentives), traditional ski clubs, ski councils, family groups, graduate schools, undergraduate college clubs and associations.

SNOW TOURS

Attending:

**Guido Papa
Harry Sawicki**

1281 Paterson Plank Road,
Secaucus NJ 07094
(201) 348-2244/(800) 222-1170
FAX: (201) 348-0545
info@snowtour.com
www.snowtour.com

Geographic Market Represented: United States, Canada, Alaska, Europe, Australia/New Zealand, Chile, and Turkey.

Customer Types: Groups, including ski clubs, ski councils, adventure and social clubs, corporations, travel agencies, families, meeting and incentive travel, and individuals.

General Business Description: We sell all-inclusive air and land as well as land only packages. We specialize in organizing après ski vacations and excursions as well as summer adventures to Europe, the South Pacific, the National Parks, exotic locations, theme tours, and cruise, barge, bike and golf packages. Services include on site management and trip leader training.

SNOWVENTURES SKI & SNOWBOARD VACATIONS INC

Attending:

**Randall Howard
Tammee Butler**

P. O. Box 3910
1810 Airport Road
Breckenridge CO 80424
(970) 453-3989
FAX: (970) 453-3985
randall@snowventures.com
www.snowventures.com

Geographic Market Represented: The major destination ski resorts throughout the Western U.S., Canada and Europe.

Customer Types: FIT and groups.

General Business Description: SnowVentures, a Breckenridge based tour Operator, has been providing high quality ski and snowboard vacations for over 15 years, offering ski resorts in the Western US, Canada, and South America.

SPORTS AMERICA TOURS

Attending:

**Mike Hibbard
Sara Clemons**

144 Stony Circle, Suite 155
Santa Rosa CA 95401
(707) 575-7547/(800) 876-8551
FAX: (707) 575-7624
info@sportsamerica.com
www.sportsamerica.com

Geographic Market Represented: Western US, Midwest, and mid-atlantic regions. Internet responsible for bookings from virtually every state. Solid growth in foreign travelers (Asia, Europe, Latin America) to US/Canadian resorts.

Customer Types: Fairly even distribution of FIT and Groups. Groups are primarily adult with a few colleges.

General Business Description: Sports America works with primarily U.S. based travelers, coordinating travel to Western U.S. and Canadian ski resorts. We run a roughly 50/50 split between group and FIT Group markets and are strongest in the Midwest and East Coast. FIT markets are fairly evenly distributed across the U.S. with some international travelers.

THE LODGING COMPANY

Attending:

Corey Sullivan

Melanie Oriet

200 -510 Bernard Avenue
Kelowna BC Canada V1Y 6P1
(778) 478-8106/(888) 676-9977
FAX: (778) 478-8107
csullivan@lodgingcompany.com
www.skihills.com
www.stays.com

Geographic Market Represented:
45% Canadians, 45% Americans, 10% International

General Business Description: The Lodging Company is one of the fastest growing online travel wholesalers specializing in North America's top ski destinations. Our dedicated team of vacation specialists are available 7 days a week to help our clients custom-tailor their holiday and take care of all the little details that make a vacation truly memorable and worry-free. Founded in 1999, The Lodging Company has grown to now host over 1,300 properties in 60 destinations. We are constantly expanding our horizons and taking clients to new destinations.

THE MARK TRAVEL CORPORATION

Attending:

Matthew Anderson
Lessenia Richards

8907 N. Port Washington Road
Milwaukee WI 53217
(414) 934-2461
FAX: (414) 351-2384
Email: manderson@marktravel.com
www.marktravel.com

Geographic Market Represented: Domestic, International

Customer Types: FIT

General Business Description: The Mark Travel Corporation is a global organization and a recognized leader in the business of making vacation dreams come true.

Since 1974, we have been the company the world's leading airlines and hoteliers trust to manage their vacation brands and take care of their customers. With service to more than 1,100 destinations worldwide, Mark Travel and its vacation companies provide value, superb care and complete End-to-End service for our customers.

TOURS DE SPORT

Attending:

Ed Holofcener
Cecil Carver
Lance Cygielman

11419 Cronridge Drive Suite 2
Owings Mills MD 21117
(410) 356-8100
FAX: (410) 356-8199
cecil@toursdesport.com
www.toursdesport.com

General Business Description: Tours de Sport is proud to be providing ski vacation packages since 1982. We specialize in quality, discount ski packages to the US and Canada. Discount ski vacation packages to over 50 of the top ski destinations in the US and Canada can be created using our website or by calling one of our knowledgeable ski vacation specialists.

TRAVELOCITY

Attending:

**Rebecca Sharpe,
Alaina Henry,
David Yoo**

P.O. Box 128
Winter Park CO 80482
(970) 726-9577
FAX: (303) 632-2425
rebecca.sharpe@travelocity.com
www.Travelocity.com

Geographic Market Represented: Domestic and International

Customer Types: Internet savvy, leisure traveler.

General Business Description: Travelocity provides complete online travel booking services to consumers, including air, car, hotel, packages and travel extras (lift tickets, rentals, transfers, activities, etc.) Travelocity's companies include lastminute.com (Europe), World Choice Travel, Travelocity.ca (Canada), and Zuji (Asia/Pacific).

VACATIONROOST/MOUNTAIN RESERVATIONS

Attending:

**Kristen Cherry
Mark McGill
Brittany Henderson
Kristin Everson**

2795 E. Cottonwood Parkway Suite 300
Salt Lake City, UT 84121
(801) 559-3246
FAX: (435) 608-4747
kcherry@vacationroost.com

Geographic Market Represented:
Domestic and International

General Description:

VacationRoost is the industry leader in online vacation rentals. By consolidating three vacation rental companies-Mountain Reservations, Mexican Destinations, and Rooster.com-under one brand, VacationRoost is able to offer the largest and most varied inventory of rentals from sea to ski. Situated at the base of the Wasatch Mountains of Utah, VacationRoost has been helping travelers find their perfect vacation rentals since 2001.

WINTER SKI & SPORT/SKI THE ROCKIES

Attending:

Shari Winter
Karl Winter

4901 N. Main Street
Downers Grove IL 60190
(630) 969-5800/(800) 365-9819
FAX: (630) 969-5792
shari@skitherockies.com
www.skitherockies.com

Geographic Market Represented: Nationwide and Canada

General Business Description: Winter Ski and Sport/Ski the Rockies is a nationwide ski tour operators with 22 years experience, offering customized ski trips for ski clubs, individuals, families and corporate groups to all major western U.S. and Canadian destination resorts. We offer negotiated contract air fares on all major carriers, hotel and condominium lodging, lift tickets, car rentals and ground transfers. Clients may shop, price and book online via our website at www.skitherockies.com